



My experience working at a sustainable racing event Extreme-E Hydro prix in Scotland as an International Hotel and Hospitality Management student at Cardiff Met



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My name is Marios and I am currently studying BA (Hons) International Hotel and Hospitality Management at Cardiff Metropolitan University. The dynamic and social nature of the industry is what initially drew me to undertaking this course, which I had experienced first-hand through working in hotels and restaurants in Greece and the UK. Gaining insight into the different aspects and departments within the industry and having engaging conversations with other students and tutors is what keeps the course exciting for me.

Highlights of the course definitely include opportunities available for students to take part in activities that help them network with potential employers and gain valuable insight and perspective of the many aspects of the sector. I am still a first-year student so I will hopefully be taking part in many more of these activities, but some of my personal favourites so far have been taking part in Passion4Hospitality in London, where we played a hotel simulation game and spoke to employers that offer internships around the world, and, of course, the Extreme-E Hydro prix, where we got an amazing insight in the hospitality of an extreme motorsport event while taking actions to maintain environmental sustainability.

Extreme-E organises motorsport events around the world, where specialist electric cars race in extreme conditions. The main aim of the organisation is maintaining low carbon emissions to decrease negative impact on the planet and give equal opportunities to male and female drivers to diminish gender stereotypes in the motorsport world, all while putting on an incredible show for its viewers, keeping them at the edge of their seat. It was very interesting to be putting the theory of what we had talked about in lectures into practice, in terms of marketing techniques and ethical decisions.

Something that stuck out to me from the experience has been discussions with the hospitality manager at Extreme- E about aims of the company and its split focus on marketing, sustainability, and profitability. I also appreciated their attention to detail within the design of the venue, using local suppliers, such as art from Scottish artists and traditional woollen Scottish blankets (as the event was held in Scotland).

Apart from the opportunity of gaining a perception of what organising an event of this magnitude is like, I also got the chance to network with potential future employers that attended and experienced industry specialists. This helped me increase my network on LinkedIn and helped me understand in practice what being part of this type of event looks like.

With opportunities like this being part of the course I cannot recommend it enough! The lecturers that lead the modules of this course are very engaging and happy to help students by linking them with people in the industry and pointing them towards the direction of achieving their goals. Definitely a good choice if you're people's person!

Course page snippet:

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Extreme E electric racing series race in the most remote corners of the planet to highlight climate change challenges.

This World Environment Day, International Hotel and Hospitality Management student, Marios, tells us about his incredible experience working at the sustainable racing event in Scotland.

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